



**POND**<sup>®</sup>

Practice Operations National Database

## Rural Needs Your Data!

**POND is a free tool that delivers insights into your practice operations to help you improve financial, operational and quality performance**



FINANCE



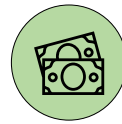
QUALITY



STAFFING



PRODUCTIVITY



COMPENSATION

Most rural primary care practices operate without access to valid, reliable data. That's why we created POND<sup>®</sup> and partnered with the National Organization of State Offices of Rural Health (NOSORH) to help rural clinics:

- Understand what metrics are important to collect, report and benchmark
- Get access to rural relevant data including compensation and productivity metrics
- Compare financial, quality and operational performance
- Learn from one another in a focused, statewide network environment
- Build a database to quantify the value of our country's rural practices
- Bring new information to the rural community to strengthen advocacy efforts

**IT'S OPEN NOW**

POND<sup>®</sup> scores your data, delivering critical insights into your clinic operations and priorities. To access your scorecards, create an account using the link below:

<https://www.lilypad207.com>

Lilypad<sup>®</sup> is a Maine-based analytics firm founded in 2011 to provide mobile and web-based performance improvement applications for healthcare provider organizations and State Offices of Rural Health. We adhere to a core business principle that accountable leaders require sound data and simple, innovative tools to be successful in their roles within the emerging value-based care delivery environment.

